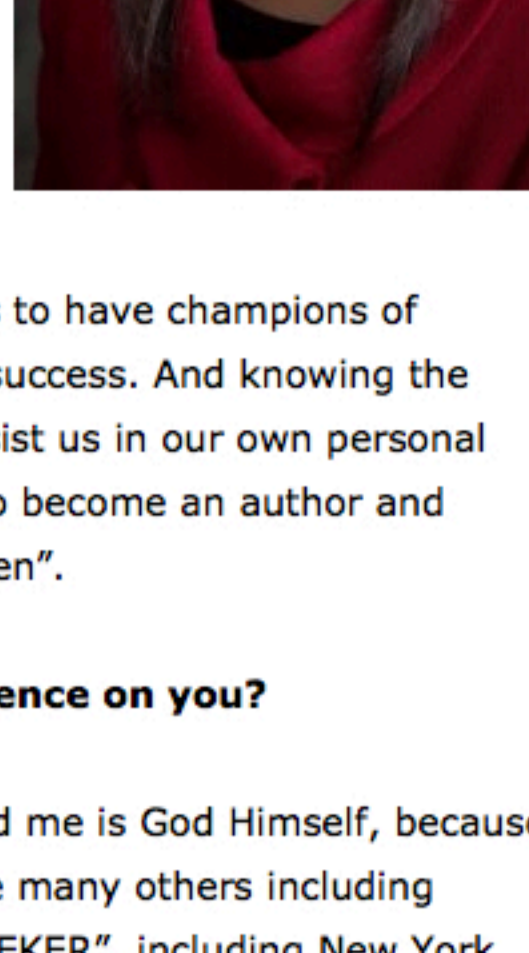


MEET AUTHOR MICHELE R. WRIGHT, PhD

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Slyce: Brothers and Sistah's, Please welcome our Sistah Michele R. Wright, PhD to "Super Sunday- Interrogation with a Twist" !! Welcome my Sistah ☺ You ready ?



MW: I am Ready.

Slyce: What inspired you to become an Author?

MW: My own challenges with insecurities. I suffered with a lot of Roadblocks in my life including a severe speech impediment and struggling to learn how to talk before the age of five, a perceived learning disability, lupus and the list goes on. But I was humbly reminded of how essential it is to have champions of success in our life to help inspire us towards our own career success. And knowing the importance first-hand of having success warriors who can assist us in our own personal and professional success journey, I was more than inspired to become an author and write "Dear Success Seeker: Wisdom from Outstanding Women".

Slyce: What Authors, past and/or present, had an influence on you?

MW: The biggest author of all who have immensely influenced me is God Himself, because He is the Author and Finisher of my Faith. However, there are many others including several of the ones featured in my book, "DEAR SUCCESS SEEKER", including New York Times best-selling authors like Joyce Meyer and Cherie Carter Scott. What I love about "DEAR SUCCESS SEEKER" is the fact you have a book that has fashioned individual and originally written "Success Letters" (each like a book of its own) from a unique, diverse, and multicultural group of 85 outstanding women achievers from the entertainment, arts, business, and sports worlds who offer personal words of inspiration and invaluable advice to those seeking victory in their own personal and professional success journeys.

Slyce: What is the name of your publishing company?

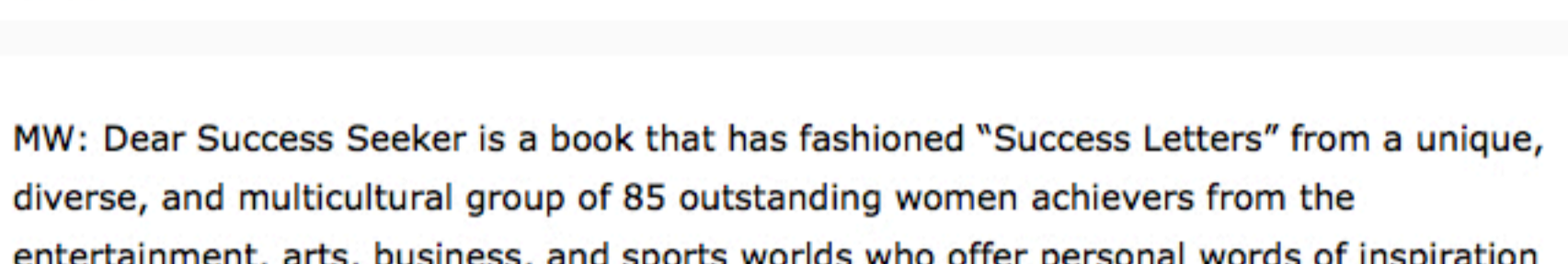
MW: Atria/Simon and Schuster.

Slyce: In what genre do you write?

MW: Self-Help Genre.

Slyce: Would you consider writing in another genre? If so, which one?

MW: Yes, most definitely. Ironically, I have also created a new brand for children called "My Water Buddy and Family" with a mission to entertainingly promote the health benefits of drinking the daily recommend intake of water to children and their families to they can have a better, more fulfilling quality of life through a healthier body. So, stay tuned for a series of Children's books to follow as well. And for more information, please visit my website: <http://www.mywaterbuddy.com/>



Slyce: Have you ever penned under another name?

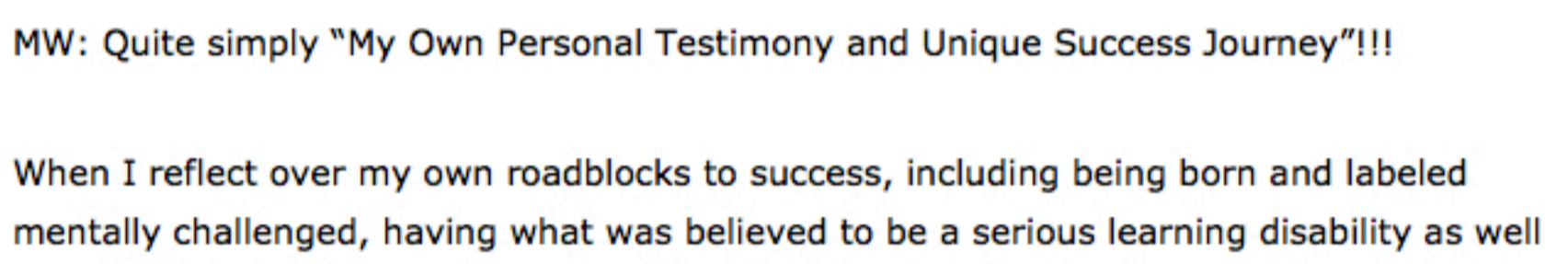
MW: No, never. I always like the opportunity to speak openly about what I've done and why I've done it.

Slyce: You wrote a book titled , "Dear Success Seeker" – what was this book about?

MW: Dear Success Seeker is a book that has fashioned "Success Letters" from a unique, diverse, and multicultural group of 85 outstanding women achievers from the entertainment, arts, business, and sports worlds who offer personal words of inspiration and invaluable advice to those seeking victory in their own personal and professional success journeys.

"Success seekers" (regardless of age, race, socio-economic background, education, and career choice) will benefit from the "nuggets of wisdom" from the multicultural and impressive group of Dear Success Seeker contributors, whether it is a sports icon like Billie Jean King; a Grammy-winning entertainer like Patti Labelle; award-winning actors like Shirley Jones and Ruby Dee; a Nobel Prize winner like Dr. Rosalyn Yalow; a civil rights icon like Rosa Parks; a U.S. Senator like Senator Mary Landrieu; a gospel icon like Shirley Caesar; a Cherokee Indian Chief and legend like Wilma Mankiller; a history maker like astronaut Mae Jemison; New York Times best-selling authors like Joyce Meyer and Cherie Carter Scott; or notable magazine editors such as Susan Taylor and Gayle King.

Dear Success Seeker also features an eloquent foreword by notable author, educator, philanthropist and producer Camille Cosby and an exclusive personal interview with Gayle King, radio show host on Oprah & Friends and Editor-at-Large of O, The Oprah Magazine.



Slyce: How did you come up with the title?

MW: Interestingly enough, the original title of this book was to be "Career Wisdom from Outstanding Women Achievers". And after a back and forth discussion with my publisher "Atria/Simon and Schuster", the decision was made to title the book "DEAR SUCCESS SEEKER: Wisdom from Outstanding Women", since each of the 85 originally written success advice letters begin with "Dear Success Seeker".

Slyce: What motivated you to write this book?

MW: Quite simply "My Own Personal Testimony and Unique Success Journey"!!!

When I reflect over my own roadblocks to success, including being born and labeled mentally challenged, having what was believed to be a serious learning disability as well as a severe speech impediment resulting in my inability to speak before the age of five. I am humbly reminded of how essential it is to have champions of success in our life to help inspire us towards our own career success. I was very fortunate to have many champions in my life, including my parents, my husband and professors, all who supported my numerous success endeavors and empowered me to strive to achieve my full career potential.

And knowing the importance first-hand of having success warriors who can assist you in your own personal and professional success journey, I was more than inspired to write Dear Success Seeker.

Slyce: Are there major keys to success?

MW: Yes, most definitely. As a Success Expert, My seven "Tips for Success" are:

- S - Seek ye first...
- U - Understand and determine your "Success Roadmap"...
- C - Commit and dedicate yourself...
- C - Continuously improve your skills...
- E - Exemplify credibility, integrity, and a positive attitude...
- S - Seize the Moment...
- S - Strive for Excellence...

Slyce: Where can our viewers purchase this book?

MW: Viewers can purchase my book directly via my website: <http://dearsuccessseeker.com/> or through any other major book store (i.e., Amazon, Barnes and Noble, etc.). But if you ordered it directly through me, it affords me the opportunity to personally sign it.

Slyce: Is this book a stand alone or a series?

MW: This book was always intended to be a series. And I am still hoping and intending to keep that initial vision alive. Never loose your vision. It may be delayed but not denied.

Slyce: Is this book available on e-book and/or paperback?

MW: It is available on both e-book and paperback.

Slyce: What advice would you offer to those aspiring to become an Author?

MW: Know you own worth and be your own biggest fan and supporter. Because if no one else believes in you, your talents, your ability, your purpose and your destiny, they you should. Love yourself, Love your work and above all Love God so that He can direct your path.

Slyce: What was one of your biggest mistakes as an Author?

MW: Sometime you can move too fast and become impatient. That can open up the door to carelessness and oversight not to mention missing some hidden opportunities. I believe it took me as long as it did to publish my book initially because I wanted to do it the way I thought it should be done instead of the direction it went. When I finally remained open minded, God was able to open the Wright doors at the Wright time!!!

Slyce: Is it important for a new Author to have a "team" ?

MW: Always, this is only natural knowledge but spiritual wisdom. There is always safety in the multitude of counseling (i.e., a "TEAM").

Slyce: What marketing tips can you share with our new Authors?

MW: Make sure to connect and collaborate with similar minded authors/artists so that you can learn of various invaluable marketing platforms (i.e. Social Media, On-line Marketing, Community Forums, and Meeting/Convention opportunities) as well as becoming aware of valuable groups such as Sistahs with Ink and the "Slyce" Book Club. And always make sure that you have both an official website and Facebook page to further promote who you are and what you and your book are about. Knowledge is power. Marketing is more strength.

Slyce: What does the term "building a brand" mean?

MW: Building a brand is simply building who you are and what you want your message to be. And for me, that message is a Brand of Success and me being a Success Expert. This is why I strive to inspire readers toward their own personal and professional success in both career and life.

Slyce: How important are interviews?

MW: Extremely, Interviews help to not only share your work and who you are and what you do, but it helps spread the love. Interviews are a most crucial platform and tool for success.

Slyce: How important are reviews?

MW: Very, especially as it pertains to the community at large. But your most important review is the one you have of yourself. Charity/Love always start at home. Love yourself, Love your work, and others will soon learn to follow.

Slyce: What tools have you found most useful in distributing your material ?

MW: Social Media, Local/Regional/National Events, and Organizational Affiliations (i.e., Church, Sororities, Community, etc.). And the Educational arenas such as your learning institutions are crucial as well.

Slyce: Have you done book signings, tours and blog talk radio?

MW: I have done numerous. You can also visit my Dear Success Seeker website for a snapshot of some of these memorable book signings: <http://dearsuccessseeker.com/>

Slyce: Name three blog talk shows you were a guest on?

MW: I was just recently featured on February 20, 2016 alongside Edward Lewis, the man behind Essence Magazine, for a live radio interview on WVOH 1690am, The Talk of Chicago, The Urban Business Roundtable with host Micae Brown. And I have also been featured on Sistahs with Ink (SWI) Blog Talk Radio with Luella Hill-Dudley as well as "The Power Lady" Blog Talk Radio among several others.

Slyce: Is this book a stand alone or a series?

MW: This book was always intended to be a series. And I am still hoping and intending to keep that initial vision alive. Never loose your vision. It may be delayed but not denied.

Slyce: What goals do you wish to achieve as an Author?

MW: As I Share before, Charity starts at home. So, the first God I wish to achieve as an author is to Give Honor to God and to love myself and my own work. Everyone is not always going to love you or your work but you should always love who you are and what God has put in you. And I want to make sure that my readers feel the love and are better off after coming in contact with my work as an author than they were beforehand. As it specifically pertains to my book "Dear Success Seeker", I want to inspire readers toward their own personal and career success. I am confident that wisdom and passionate spirit the women in the book have shared will not only prepare readers to maximize their opportunities, but will equip them for achieving success in all aspects of life. After using this as a tool to be successful, I hope that one day they will go out and invest in the lives of others to help them to also become successful. For as tennis great Billie Jean King so eloquently stated, "Use your talents to win, not only for yourself, but for generations to come!"

Slyce: If you could choose three Authors to work with, who would they be?

MW: Jesus would be my foremost because He and He alone is the Author and Finisher of my Faith. And the 2nd and 3rd would be difficult because different authors speak to me at different times and seasons of my life.

Slyce: Is there anything else cooking in the lab for Author Michele R. Wright, PhD ?

MW: Absolutely, as I always say, "The Best is still yet to come". I have a lot more marinating, cooking and serving. So, definitely stay tuned.

Slyce: Do you write for the passion or for the profit?

MW: Passion is always foremost. Because if it is for profit, then it may very well be short lived. But if it is for Passion, then you will stay the course and finish the journey. Interestingly enough, "Pursuing Success" appeared to be a common theme throughout my book "Dear Success Seeker".

For instance:

The Rev. Barbara L. King explains, "Passion is a hunger that blocks out anything or anyone that interferes with you reaching your goal. You must have a powerful passion for whatever it is you desire. "

Billie Jean King encourages, "Let your passion and purpose in life lead you to countless opportunities."

Camille Cosby notes that "Human seem to be more willing to do if they have passion about what they do."

Valerie Ackerman suggests "Try to find a line of work that you're passionate about, because when you're enthusiastic about what you do, you'll probable excel at it."

Leeann Chin advises, "So, remember, regardless of who you are or where you are from, find something you can do well and have passion for it."

Norman Jean Darden emphasizes, "Follow your passion, and hopefully your passion will follow you."

Betsy Holden adds, "Find something you love to do, something that you have a passion for and gives you a sense of personal fulfillment."

Theodora Jackson concludes, "I encourage you to seek work for which you have passion, work that ... allows you to outwork who you are."

My personal motto is "IF I CAN'T MOVE BEYOND THAT WHICH I HAVE ALREADY MASTERED, THEN I WILL NEVER GROW"!!! NOW THAT'S NOT ONLY PASSION BUT THAT'S SUCCESS!!!

Slyce: I'd like to thank guest Author Michele R. Wright, PhD for joining us today in "Super Sunday= Interrogation with a Twist" !! Thank you my Sistah ☺ You were wonderful !!

Everyone please go purchase "Dear Success Seeker" by Michele R. Wright, PhD. Also, please check out her Facebook page at: [f](https://www.facebook.com/michelewrightphd)

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